

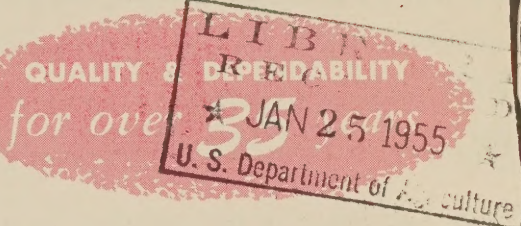
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Tr

Lining-Out-Stock

Fall 54

Spring 55



W H O L E S A L E

List 5455

October 1, 1954

"A NURSERYMAN'S NURSERY"



RHOD.

F. D. GODMAN

WESTBURY ROSE CO., INC.

CHEMURGIC
Nurseries

WESTBURY, L.I., N.Y.

Jericho Turnpike (1,000 Feet East of Northern State Parkway
and Glen Cove Road) Westbury 7-1100

HENRY VAN DEN HOORN, Pres.

October 1st, 1954

To Our Customers:

We take pleasure in offering the following items which have all been grown under our modern, improved methods to assure you the best returns on all material purchased from us.

Your patronage in the past has been deeply appreciated and you are always welcome to visit us at any time.

Remember to place your order early to be assured of a full booking!

No account is too small!

Cordially yours,

HENRY VAN DEN HOORN

President,

WESTBURY ROSE CO., INC.

I N D E X

	PAGE		PAGE
Abelia	1	Leucothoe	8
Acer Palmatum (Japanese Red Maple).....	1	Magnolia	7
Andromeda (Pieris)	1	Order Form	Center spread
Azalea in variety	2-3	Pachysandra	8
Azalea Seedlings	3	Pyracantha	8
Berberis	3	Rhododendron (Named Hybrids)	10-11
Chamaecyparis (Cypress)	4	Rhododendron Seedlings	12
Cornus (Dogwood)	5	Rhododendron F. D. Godman Front cover	
Cotoneaster	5	Road Directions	Rear cover
Cytissus (Broom)	4	Sarcococca	8
Gordonia	5	Taxus (Yew)	8-9
Ilex (Holly)	6	Terms and Conditions of Sale Inside rear cover	
Introduction	Inside front cover	Thuja (Arborvitae)	9
Japanese Andromeda	1	Tsuga (Hemlock)	8
Japanese Red Maples	1	Viburnum	12
Juniperus	7		
Key	1		
Laurocerasus	8		

WESTBURY ROSE CO., Inc., Westbury, N. Y.

— K E Y —

B—Soil Ball	P—Potted
BR—Bare Root	S—Seedlings
C—Cutting	T—Times Transplanted
F—Flatted	*3 1/2" Pots—Call for or Delivery preferred

DORMANT BARE ROOT SHIPMENTS OF POTTED MATERIAL TO BE NEGOTIATED AT A SAVING (USUALLY 10%)

ACER PALMATUM—Japanese Red Maples

		Each at 100 rate
—ATROPURPUREUM	2 1/2" P	\$.75
	*3 1/2" P	1.25
For a continued highlight in the landscape, the true blood leaved maple stands second to none.		
—ATROPURPUREUM NIGRUM	2 1/2" P	1.00
A very dark colored form holding its color well thruout the growing season. (Sold out.)		
—DISSECTUM	2 1/2" P	.75
A mound of green lace-like foliage.		
—DISSECTUM ATROPURPUREUM	2 1/2" P	1.00
The red leaved form with lacy foliage.		

ABELIA—Glossy Abelia

GRANDIFLORA	4-6"	2 1/2" P	.25
	*9-12"	3 1/2" P	.75
Beautiful pale pink flowers all summer. Lovely glossy green foliage.			

ANDROMEDA (PIERIS)—Japanese Andromeda

JAPONICA	Multp. of 50	3-5"	TF	.20
	Multp. of 50	2 yr. 4-6"	TF	.30

One of our most valuable of the broad leaved evergreens—interesting sprays of white flowers in early spring.

JAPONICA COMPACTA

Multp. of 50	3-5"	TF	.22
Multp. of 50	2 yr. 4-6"	TF	.32

Our compact form of this family. Makes a dense plant with foliage somewhat smaller than the type.

FLORIBUNDA	Multp. of 50	2-3"	TF(S)	.15
Mountain Andromeda				

ARBORVITAE—See Thuja—Page 9

*3 1/2" P—Call for or delivery preferred.

**ORDER BLANK — CENTER SPREAD
ORDER NOW FOR FALL AND SPRING DELIVERY**

WESTBURY ROSE CO., Inc.

A Z A L E A

Each at
100 rate

AMOENA	Multp. of 50	4-6"	TF	\$.20
	Multp. of 50	2 yr.	TF	.30
		6-9"	TTB	.60

One of the hardiest of the evergreen species. Makes a dense plant and seldom fails to greet you in spring with its countless flowers of brilliant cerise color.

CORAL BELLS	Multp. of 50	4-6"	TF	.20
	Multp. of 50	2 yr.	TF	.30

An evergreen azalea having hose in hose flowers of a delightful shade of pink.

FEDORA	Multp. of 50	4-6"	TF	.20
	Multp. of 50	2 yr.	TF	.30
		6-9"	TTB	.60

A vigorous hybrid of the Kaempferi class. Large flowers of rose pink holding their color thru-out the blooming period.

HINOCRIMSON	Multp. of 50	4-6"	TF	.25
	Multp. of 50	2 yr.	TF	.35

A very dense compact form with flowers of intense crimson. A reliable evergreen Azalea which outlasts many of this type by four to five days.

HINODEGIRI	Multp. of 50	4-6"	TF	.20
	Multp. of 50	2 yr.	TF	.30

THE OLD RELIABLE RED EVERGREEN AZALEA
BEING IN GREAT DEMAND FOR HIGH LIGHTS IN
PLANTINGS AROUND THE HOME.

HINOMAYO	Multp. of 50	4-6"	TF	.20
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A pure soft pink evergreen azalea with an upright habit.

KAEMPFERI	Multp. of 50	4-6"	TF	.20
	Multp. of 50	2 yr.	TF	.30
		6-9"	TTB	.50
		9-12"	TTB	1.00

A tall growing species noted for their brilliant shades of orange and red.

LEDIFOLIA ALBA	Multp. of 50	4-6"	TF	.20
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One of the largest flowering Azaleas. Pure white flowers backed by velvety green foliage.

LOUISE GABLE	Multp. of 50	4-6"	TF	.25
--------------------	--------------	------	----	-----

Large double salmon pink flowers, six to ten days later than the Kurumes, prolonging the blooming season for Azaleas.

MACRANTHA (Pink)	Multp. of 50	4-6"	TF	.20
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Large pink flowers with glossy foliage.

MACRANTHA BRILLIANT	Multp. of 50	4-6"	TF	.22
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Large scarlet red flowers with glossy foliage.

MALVATICA HYBRID	Multp. of 50	4-6"	TF	.20
		6-9"	TTF	.60

A Kaempferi type making a stockier plant with orange and red flowers.

MAXWELLI	Multp. of 50	4-6"	TF	.20
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Large intense cerise red flowers with a good plant habit.

PALESTRINA	Multp. of 50	4-6"	TF	.20
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Reliable vigorous large flowering pure white.

AZALEAS continued on page 3

CULTURAL INSTRUCTIONS—UPON REQUEST

Westbury, L. I., N. Y.

A Z A L E A

Continued from Page 2

Each at
100 rate

PINK PEARL	Multp. of 50	4-6"	TF	.20
A lovely soft pink hose and hose evergreen Azalea.				
ROSE BUD	Multp. of 50	4-6"	TF	.25
Beautiful brilliant pink double flowers. When opening resembles a Rose.				
SALMON BEAUTY	Multp. of 50	4-6"	TF	.20
Brilliant salmon pink evergreen Azalea with large hose and hose flowers.				
SNOW	Multp. of 50	4-6"	TF	.20
Still the outstanding white Azalea as far as flower and foliage is concerned.				
YODOGAWA	Multp. of 50	4-6"	TF	.20
Large double purple azalea.				

A Z A L E A S E E D L I N G S

All the seedlings offered are grown from seed collected by us from healthy stock of exceptional merit. TRANSPLANTED SEEDLINGS 2-3" high. Sold in multiples of 50 only (50 at 100 rate). Ready now for FALL 1954 or SPRING 1955. Another crop available for FALL 1955. ORDER NOW!!!

ALBRECHTI	Very early Brilliant cerise red	} .20 ea. AT 100 Rate Sold in Multp. 50
ARBORESCENS	Late fragrant white	
AUSTRINUM	Bronze yellow	
BAKERI	Orange & Red	
CALENDULACEA	Spectacular orange shades. Very hardy.	
GHENT HYBRIDS	Color ranges from pink thru orange-scarlet & red mixed	
JAPONICA	Large flowering orange & red	
KAEMPFERI	Seeds gathered from best flowers. Non-burning clones.	
KNAPHILL HYBRIDS	Glorified hybrids from Eng- land. Yellows, oranges & reds.	
LUTEA (Ponticum)	Fragrant yellow (sold out)	
MOLLIS	Japanica hybrids	
MOLLIS	Large flowering bronze orange & red shades	
MUCRONULATUM	One of the earliest to bloom with its countless lavender flowers in bloom with for- sythia.	
POUKANENSIS	Hardy lavender Korean Azalea	
POUKANENSIS	Obtusa hybrids (sold out)	
SCHLIPPENBACH	Immense flowers of pink, vigorous habit.	

MOLLIS X JAPONICA	.25
Combining the best of both these species.	
RHODODENDRON SEEDLINGS—See page 12	

BERBERIS—Evergreen Barberry

JULIANAE	4-6"	2 1/2" P	.25
Best all around Evergreen Barberry for specimen or hedge planting. Grows 2-3' High.			

PINK DOGWOOD—Page 5 — HOLLY—Page 6

WESTBURY ROSE CO., Inc.

CHAMAECYPARIS (Retinospora) Cypress

			Each at 100 rate
CYANO VIRIDIS	4-6"	2 1/2" P	\$.30
One of the bluest evergreens on the market. Supposed to be hardier than the common forms of chamaecyparis.			
OBTUSA CRIPPSI	4-6"	2 1/2" P	.30
Considered the best golden foliage plant in our area.			
OBTUSA GRACILIS	4-6"	2 1/2" P	.30
Very interesting dwarf evergreen with a graceful habit.			
PISIFERA	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
Long slender thread-like branches of vivid green.			
PISIFERA AUREA	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
A fast growing golden form.			
PISIFERA FILIFERA	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
Forms an interesting fountain like tree dense to the ground.			
PISIFERA FILIFERA AUREA	Multp. of 50	6-8"	TBR .20
		6-8"	2 1/2" P .25
The golden form having the same habit as the green type.			
PLUMOSA	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
Feathery dark green foliage.			
		Heavy	Potted .30
PLUMOSA AUREA	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
		Heavy	Potted .30
A popular evergreen with yellow growth.			
PLUMOSA LUTESCENS	Multp. of 50	3-5"	TBR .18
		3-5"	2 1/2" P .23
		6-9	TB .50
Dwarf evergreen with creamy yellow foliage.			
SQUARROSA VEITCHI	Multp. of 50	6-8"	TBR .15
		6-8"	2 1/2" P .20
		Heavy	Potted .25
Its cheerful blue-green color makes this tree very popular.			

CYTISSUS—Broom

ANDREANUS	6-8"	2 1/2" P	.30
Crimson & yellow broom, rather spectacular when in bloom.			
SCOPARIUS	6-8"	2 1/2" P	.30
Golden yellow broom with intense green twigs having great value for winter landscapes.			

ARBORVITAE—Page 9 — MAGNOLIA—Page 7

JUNIPER—Page 7 — TAXUS (YEW)—Pages 8 & 9

Westbury, L. I., N. Y.

CORNUS—Dogwood

Each at
100 rate

FLORIDA FRUCTI LUTEA 6-8" 2½"P \$.50
White flowering dogwood with brilliant yellow berries
in fall.

FLORIDA RUBRA 6-8" 2½"P .50
8-10" 2½"P .60
10-12" 2½"P .75
*10-15" 3½"P 1.00

The showiest of our native trees with reddish pink
flowers followed in fall with a great display of red
berries.

FLORIDA MAGNIFICA 6-8" 2½"P .75
An extra large flowering dogwood.

FLORIDA PENDULA 6-8" 2½"P .60
A weeping form with white flowers.

FLORIDA PLENA 6-8" 2½"P .60
A double white dogwood.

KOUSA CHINENSIS 6-8" 2½"P .60
A selected form of Japanese dogwood with large white
flowers in bloom after foliage is out. Pendulous straw-
berry-like fruit in fall.

COTONEASTER

APICULATA 3-5" 2½"P .30
Large berried rock spray.

HORIZONTALIS 3-5" 2½"P .30
*6-9" 3½"P .75

The most popular variety with graceful branches cov-
ered with countless red berries.

CYPRESS—SEE CHAMAECYPARIS—Page 4

DOGWOOD—See CORNUS—Page 6

GORDONIA—Franklin Tree

ALATAMAHA 4-6" 2½"P .30
Large camelia-like flowers in late summer and fall.

HEMLOCK—SEE TSUGA—Page 8

HOLLY—SEE ILEX—Page 6

(*) 3½" Potted Plants — Call for or delivery preferred.

ORDER FORM — CENTER SPREAD

ORDER NOW FOR FALL AND SPRING DELIVERY

WESTBURY ROSE CO., Inc., Westbury, N. Y.

I L E X — H o l l y

			Each at 100 rate
ALTA CLARENSE	3-5"	2 1/2" P	\$.30
A hybrid with interesting foliage, large red berries.			
AQUIFOLIA—Hardy Form	3-5"	2 1/2" P	.30
2 yr.	4-6"	2 1/2" P	.45
The popular glossy leaved holly.			
CORNUTA	3-5"	2 1/2" P	.30
Shiny green foliage with four spines—somewhat bushy and dense in growth.			
CORNUTA BURFORDI	3-5"	2 1/2" P	.30
	8-10"	2 1/2" P	.60
This Chinese variety almost lacks in spines, generally covered with orange-red berries in fall.			

ILEX	Multp. of 50	3-5"	CBR	.10
CRENATA	Multp. of 50	3-5"	TF	.15
BULLATA	Multp. of 50	4-6"	TF	.20
	Multp. of 50	6-8"	TTF	.30
		4-6"	TTB	.50

A much sought for evergreen with shiny convex foliage.

CRENATA HELLERI	Multp. of 50	3-4"	TF	.20
2 yr.	Multp. of 50	4-6"	TF	.30
		3-4"	2 1/2" P	.25

The dwarfest of this class, eventually making mounds 12-18" high & 18 to 24" across.

CRENATA LATIFOLIA	Multp. of 50	3-5"	CBR	.10
	Multp. of 50	4-6"	TF	.20
	Multp. of 50	6-9"	TF	.30

The tallest growing member of this family. Large dark green leaves.

CRENATA MICROPHYLLA	Multp. of 50	3-5"	CBR	.15
	Multp. of 50	4-6"	TF	.20

Small leaved having tendency to grow upright.

CRENATA ROTUNDIFOLIA	Multp. of 50	3-5"	CBR	.10
	Multp. of 50	4-6"	TF	.20
	Multp. of 50	6-9"	TF	.30

Vigorous shiny, oval leaved form.

GLABRA	3-5"	2 1/2" P	.20
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Our native small leaved holly.

ILEX	3-5"	2 1/2" P	.35
OPACA 2 yr.	4-6"	2 1/2" P	.45
BRILLIANTISSIMA	*6-8"	3 1/2" P	1.00
2 yr.	*8-10"	3 1/2" P	1.25

Our most popular native American holly—Brilliant berries set heavily. Vigorous habit.

OPACA FEMINA	3-5"	2 1/2" P	.30
2 yr.	6-8"	2 1/2" P	.45

The berry bearing native American holly.

OPACA MASCULA	3-5"	2 1/2" P	.30
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The pollen bearing plant essential for fruit set on pistulate trees.

OPACA M & F PAIRED	4-6"	2 1/2" P	.60
--------------------------	------	----------	-----

We have paired two plants to assure fruit set where people are limited as to space.

PEDUNCULOSA	3-5"	2 1/2" P	.30
-------------------	------	----------	-----

Smooth spineless foliage with red pendulous fruit.

PERNEYI	3-5"	2 1/2" P	.30
---------------	------	----------	-----

Small spiny foliage with red berries.

(*) 3 1/2 Potted Plants—Call for or delivery preferred

RHODODENDRON HYBRIDS—Pages 10 & 11

WHOLESALE

ORDER

F.O.B. WESTBURY
L.I., N.Y.

PAGE A

(Subject to Seller's Final Approval)

WESTBURY ROSE CO., INC.
WESTBURY, L.I., N.Y.GENTLEMEN: PLEASE BOOK THE FOLLOWING ORDER IN THE
SIZES, GRADES & PRICES OUT-LINED IN YOUR OCT. 1st '54
CATALOG #5455 & AS PER THE TERMS & CONDITIONS OF SALE
THEREIN CONTAINED.
☐ Fall 1954 ☐ Spring 1955
 Via ☐ Parcel Post ☐ RR Express
☐ Motor Freight ☐ W. Rose Co. Delivery
☐ Air Express ☐ Customers Pick-up

BILL TO:

SHIP TO:

SHIPPING INSTRUCTIONS

10 RATE (Add 20% for less than 25) 10-24, one variety (See ex-
ceptions as noted) 100 RATE 25 to 249, one variety (See excep-
tions as noted) 1000 RATE (10% off For 1000 Rate) 250 to 2499
one variety SEE RATES INSIDE BACK COVER.

QUANTITY	S I Z E	G R A D E	I T E M	EACH AT 10,100 OR 1000 RATE SEE ABOVE		TOTAL	
			ACER PALMATUM Japanese Red Maples	\$		\$	
			ABELIA - Glossy Abelia				
			ANDROMEDA (Pieris) Japanese Andromeda				
			AZALEA				
			AZALEA SEEDLINGS				

CONTINUED NEXT PAGE

ALWAYS STATE SECOND PREFERENCE
IF POSSIBLE
NOTE - INDICATE AS "2nd PREFERENCE".

PAGE A - TOTAL

QUANTITY	SIZE	GRADE	ITEM	EACH AT 10,100 OR 1000 RATE SEE PAGE A	TOTAL
			BERBERIS - Evergreen Barberry	\$	\$
			CHAMAECYPARIS (Retinospora) Cypress		
			CYTISSUS - Broom		
			CORNUS - Dogwood		
			COTONEASTER		
			GORDONIA - Franklin Tree		
			ILEX - Holly		
			JUNIPERUS - Juniper		
			MAGNOLIA		
			LEUCOTHOE		
			LAUROCERASUS - Chinest Laurel		
			PACHYSANDRA - Japanese Spurge		
CONTINUED NEXT PAGE					XX
ALWAYS STATE SECOND PREFERENCE IF POSSIBLE NOTE - INDICATE AS "2nd PREFERENCE"				\$	
				PAGE B - TOTAL	

QUANTITY	SIZE	GRADE	ITEM	EACH AT 10,100 OR 1000 RATE	
				SEE PAGE A	TOTAL
			PYRACANTHA - Lalandi Firethorn	\$	\$
			SARCOCOCCA		
			TSUGA - Hemlock		
			TAXUS - Yew		
			THUJA - Arborvitae		
			RHODODENDRONS - NAMED HYBRIDS - Over 50 Varieties on Pages 10 & 11.		
			VIBURNUM		

CONTINUED NEXT PAGE

There will be carry-overs providing they are the result of the happening of any contingency beyond the seller's control, such as, but not limited to, crop failures, lack of transportation, strikes, fires, rodents, pestilence drought, floods, riots, national emergency, resultant crop failures, failures on part of suppliers, fuel shortages or rationing or any acts of nature and no carry-over is to extend more than one similar shipping season without the written permission of the purchaser. Carry-over orders earn 10% bonus in plants at no additional charge.

PAGE C - TOTAL

TEAR OUT AND MAIL

This form is designed to assist you in processing your order. By checking below for items of interest - then referring to page of listing for item, grade and price, you will find the PLANT GUIDE of great value.

For Quantity Discounts, please refer to RATES (inside back cover).

On PAGE D of this order form, kindly select the MODE OF PAYMENT to suit your convenience in line with our terms.

The use of this order blank high lights the items carried (item column). Please fill in varieties wanted.

Our catalogue is more explicit than previous lists, outlining the important characteristics of plants offered.

This is our only sales contract and we trust our presentation will be helpful to you.

Thank you!

PLANT GUIDE

PAGE

<input type="checkbox"/> ABELIA	1
<input type="checkbox"/> ACER PALMATUM (JAPANESE RED MAPLE)	1
<input type="checkbox"/> ANDROMEDA (PIERIS)	1
<input type="checkbox"/> AZALEA IN VARIETY	2-3
<input type="checkbox"/> AZALEA SEEDLINGS	3
<input type="checkbox"/> BERBERIS	3
<input type="checkbox"/> CHAMAECYPARIS (CYPRESS)	4
<input type="checkbox"/> CORNUS (DOGWOOD)	5
<input type="checkbox"/> COTONEASTER	5
<input type="checkbox"/> CYTISSUS (BROOM)	4
<input type="checkbox"/> GORDONIA	5
<input type="checkbox"/> ILEX (HOLLY)	6
<input type="checkbox"/> JAPANESE ANDROMEDA	1
<input type="checkbox"/> JAPANESE RED MAPLES	1
<input type="checkbox"/> JUNIPERUS	7
<input type="checkbox"/> KEY	1
<input type="checkbox"/> LAUROCERASUS	8
<input type="checkbox"/> LEUCOTHOE	8
<input type="checkbox"/> MAGNOLIA	7
<input type="checkbox"/> PACHYSANDRA	8
<input type="checkbox"/> PYRACANTHA	8
<input type="checkbox"/> RHODODENDRON (NAMED HYBRIDS)	10-11
<input type="checkbox"/> RHODODENDRON SEEDLINGS	12
<input type="checkbox"/> SARCOCOCCA	8
<input type="checkbox"/> TAXUS (YEW)	8-9
<input type="checkbox"/> THUJA (ARBORVITAE)	9
<input type="checkbox"/> TSUGA (HEMLOCK)	8
<input type="checkbox"/> VIBURNUM	12

QUANTITY	S I Z E	G R A D E	ITEM	EACH AT 10,000 OR 1000 RATE SEE PAGE A		TOTAL
			RHODODENDRON SEEDLINGS	\$	\$	
TRANSFER TOTALS FROM PAGES A,B,C,D, TO RECAPITULATION (Upper Right)				TOTAL	\$	
				PAGE	D	

RECAPITULATION

COPY TOTALS FROM EACH PAGE

1 TOTALS

Page A	\$
Page B	\$
Page C	\$
Page D	\$

ADD 4 TOTALS 2 TOTAL \$

ADD

3 Orders \$25 or less (Total (2) Above) - 20% Service charge..... \$
SUB-TOTAL (A) \$

PACKING & HANDLING CHARGES

4-a Packing charges - 5% on all orders - Min. \$1.00..... \$
or Exceptions - Customers pick-up, W. Rose Co. truck delivery -
NO PACKING CHARGE
4-b Westbury Rose Co. truck delivery (subject to seller's acceptance)
6% trucking charge, Min. \$1.00..... \$
SUB-TOTAL (B) \$

PARCEL POST SHIPMENTS

5 Add 10% (maximum accepted \$25.00) unused balance will be refunded..... \$
SUB-TOTAL (C) \$

DEPOSIT ON POTS, FLATS & CONTAINERS

(On Truck Deliveries or Pick up only)

6-a 2 1/2"P-\$0.025 ea; 3 1/2"P-\$0.035 ea. \$
4"P-\$0.04 ea; 6"P-\$0.06 ea. \$
6-b FLATS - \$.20 ea..... \$
6-c CONTAINERS - \$.75 ea.... \$
Deposit Total \$

7 ORDER - GRAND TOTAL..... \$

PAYMENTS

8-a If order (Grand total) \$ is \$25.00 or less -
(Insert total 7)
Full payment (net) with order.....ENCLOSED \$
8-b If Order (Grand total) \$ is \$25.00 but less
(Insert total 7)
than \$100.00 cash with order and 2% discount only for prepayment of more than
60 days from scheduled delivery or pick-up (see foot-note below).....ENCLOSED \$
8-c-1 If Order (Grand total) \$ is \$100.00 or more
(Insert total 7)
25% down payment required, balance net
PRIOR TO OR ON DELIVERY..... ENCLOSED \$
8-c-2 If paid in full more than 30 days prior to scheduled delivery or pick-up
date (see foot-note) earn a generous discount as follows: To determine
discount take 75% of Grand Total (7) - Discount this amount 1%/ month
for each month prepaid more than 30 days prior to scheduled delivery
or pickup date (see foot-note). NOT TO EXCEED 6% of amount subject
to discount. ENCLOSED \$
8-d C.O.D. - Those orders not secured by 8a,b,c-1-2 mode of py'ts (above)
must be accompanied by a down payment of 50% of ORDER (GRAND
TOTAL) \$ Purchaser to pay C.O.D. charges, etc.
(Insert total 7)
C.O.D. EXCEPTIONS Customers pick-up on orders \$100.00 or more -
25% min. down py't Bal. (net) C.O.D. (See 8-c-1) ENCLOSED \$

FOOT-NOTE: For Discount purposes, Delivery or pick up dates are to be computed as follows:
(For) Spring Shipments - May 1st (For) Fall Shipments - Sept. 1st

For Seller's Use only Date: , 19
Approved X _____
Westbury Rose Co., Inc.

PURCHASER (Please sign)
The above 4 pages are herewith acknowledged, accepted
and submitted for Booking.
Date: , 19 X _____
For the Purchaser

WESTBURY ROSE CO., Inc., Westbury, N. Y.

JUNIPERUS—Juniper

Each at
100 rate

COMMUNIS ANDORRA	4-6"	2½"P	\$.20
Spreading, grey-green foliage.			
COMMUNIS DEPRESSA	4-6"	2½"P	.20
Low spreading—purplish hue in winter.			

EXCELSA STRICTA	3-5"	2½"P	.18
2 yr.	4-6"	2½"P	.22
Dense upright habit, blue-green foliage.			
HETZI	3-5"	2½"P	.30
2 yr.	4-6"	2½"P	.35
Blue-green foliage; spreading habit.			

PARSONI	4-6"	2½"P	.20
Very interesting spreading form with blue-green foliage.			

PFITZERIANA	3-5"	2½"P	.22
2 yr.	4-6"	2½"P	.30
Our most popular spreading evergreen—feathery grey-green foliage, bushy habit.			

M A G N O L I A

ALBA SUPERBA	8-12"	2½"P	.60
Large white flowers.			
ALEXANDRINA	8-12"	2½"P	.60
Brilliant pink blooms.			
LENNEI	8-12"	2½"P	.75
One of the largest flowering of the Chinese varieties, deep purplish rose.			
LILIFLORA	8-12"	2½"P	.50
Species with deep purple-red flowers.			
RUSTICA RUBRA	8-12"	2½"P	.60
One of the best dark flowered, good plant habit—purplish rose.			

MAGNOLIA	8-12"	2½"P	.45
SOULANGEANA ...(*)	12-15"	3½"P	.80
Still the most popular variety—very floriferous, good plant habit with large pink flowers in spring.			

SOULANGEANA NIGRA	8-12"	2½"P	.50
(*)	12-15"	3½"P	.90
The darkest flowered, purplish red, glossy foliage with tendency to produce another crop of flowers in late summer.			
STELLATA WHITE STAR	6-8"	2½"P	.50
A lovely dense growing tree with pure white star-like flowers in early spring.			
STELLATA ROSEA	6-8"	2½"P	.50
The rose pink form of the star magnolia.			
STELLATA WATERLILY	6-8"	2½"P	.60
(*)	9-12	3½"P	.90
An outstanding pure pink; very showy—blooms a little later than the white variety.			

(*) 3½" Potted Plants — Call for or delivery preferred.

ORDER FORM — CENTER SPREAD

ORDER NOW FOR FALL AND SPRING DELIVERY

LAUROCERASUS—Chinese Laurel

				Each at 100 rate
SCHIPKAENSIS	3-5"	2 1/2" P	\$.30
2 yr.	4-6"	2 1/2" P		.40
A beautiful shiny evergreen shrub for foundation plantings.				

ZABELIANA	3-5"	2 1/2" P		.30
2 yr.	4-6"	2 1/2" P		.40

Graceful narrow leaved evergreen shrub.

L E U C O T H O E

AXILLARIS	Multp. of 50	3-5"	TF	.25
2 yr.	Multp. of 50	4-6"	TF	.35

A dense compact evergreen with white flowers.

CATESBAEI	Multp. of 50	3-5"	TF	.25
	Multp. of 50	4-6"	TF	.35

Evergreen shrub with white flowers in spring. Colors up well in Fall.

PACHYSANDRA—Japanese Spurge

TERMINALIS	Multp. of 50		CBR	.06
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The popular ground cover used in shady areas where grass refuses to grow.

PIERIS—See Andromeda (Japanese Andromeda)—Page 1

PYRACANTHA—Lalandi Firethorn

COCCINEA LALANDI	4-6"	2 1/2" P		.30
	6"	4" P		.60

The most brilliant berry bearing shrub. Orange-red fruit in Fall.

RED MAPLE—See Acer Palmatum—Page 1

RETINOSPORA—See Cramaecyparis (Cypress)—Page 4

RHODODENDRON HYBRIDS—Pages 10 & 11

RHODODENDRON SEEDLINGS—Page 12

SARCOCOCCA

HUMILIS	3-4"	2 1/2" P		.25
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Evergreen ground cover, forming a mass of foliage 12" high.

SEEDLINGS—AZALEA—Page 3

SEEDLINGS—RHODODENDRON—Page 12

TSUGA—Hemlock

CANADENSIS	Multp. of 50	4-6"	TBR	.10
	Multp. of 50	6-9"	TBR	.15
	Multp. of 50	9-12"	TBR	.25

Graceful native evergreen, used for specimen planting or for hedges.

T A X U S (Y e w)

BACCATA REPANDENS	Multp. of 50	3-5"	TBR	.15
		3-5"	2 1/2" P	.20
COLUMNARIS	Multp. of 50	4-6"	TBR	.20
		4-6"	2 1/2" P	.25
	Multp. of 50	6-8"	TBR	.25
CUSPIDATA	Multp. of 50	4-6"	TBR	.15
(Selected)	Multp. of 50	4-6"	TBR	.20
		6-8"	2 1/2" P	.20
		6-9"	TTB	.25

CUSPIDATA CAPITATA	Multp. of 50	4-6"	TBR	.18
	Multp. of 50	6-8"	TBR	.25
		6-8"	2 1/2" P	.30

Upright form of cuspidata. All our plants are propagated from selected plants.

TAXUS (Yew) Continued on Page 9

RHODODENDRON HYBRIDS—Pages 10 & 11

Westbury, L. I., N. Y.

Continued from page 8

TAXUS (YEW)

				Each at 100 rate
CUSPIDATA NANA (Bevifolia)	Multp. of 50	3-5"	TBR	.15
Dark green broad need-	Multp. of 50	6-8"	TBR	.20
les—Dwarf spreading	Multp. of 50	3-5"	2 1/2" P	.25
INTERMEDIA	Multp. of 50	4-6"	TBR	.15
A hybrid having a good,	Multp. of 50	6-8"	TBR	.20
bushy, dense habit.		6-8"	2 1/2" P	.25
INTERMEDIA ROSCO	Multp. of 50	4-6"	TBR	.18
A selected improved	Multp. of 50	6-8"	TBR	.22
form of Intermedia, growing very		6-8"	2 1/2" P	.27
dense and compact.				
KELSEYI	Multp. of 50	3-5"	TBR	.18
Dark green, spreading type with large brilliant, red				
berries.				
MEDIA HATFIELDI	Multp. of 50	4-6"	TBR	.15
Upright form. Excellent	Multp. of 50	6-8"	TBR	.20
for hedges.		6-8"	2 1/2" P	.25
MEDIA HICKSI	Multp. of 50	4-6"	TBR	.15
The most popular hedge	Multp. of 50	6-8"	TBR	.20
plant—dark green foliage—upright		6-8"	2 1/2" P	.25
habit.		6-9"	TTB	.30

THUJA (Arborvitae)

OCCIDENTALIS	Multp. of 50	6-8"	TBR	.15
Tall growing native with dark green		8-10"	TTB	.25
foliage.		9-12"	TTB	.35
—ELEGANTISSIMA	Multp. of 50	6-8"	TBR	.15
The most fool proof variety. Will hold		6-8"	2 1/2" P	.20
up under adverse conditions. Vigorous		Heavy	Potted	.30
upright tree with high lights at the tips of branches.				
—GLOBOSA	Multp. of 50	6-8"	TBR	.15
Dense ball-shaped plant.		6-8"	2 1/2" P	.20
		Heavy	Potted	.30
—LUTEA	Multp. of 50	6-8"	TBR	.15
		6-8"	2 1/2" P	.22
A good golden foliage plant for contrasts.				
—NIGRA	Multp. of 50	6-8"	TBR	.15
One of the darkest and best growing		6-8"	2 1/2" P	.22
of this family.		Heavy	Potted	.35
—PYRAMIDALIS	Multp. of 50	6-8"	TBR	.15
Brilliant green, pyramidal type.		6-8"	2 1/2" P	.22
		Heavy	Potted	.30
—ROSENTHALI	Multp. of 50	4-6"	TBR	.15
Somewhat dense and dwarf. Upright		4-6"	2 1/2" P	.22
habit with erected foliage.				
—SPIRALIS	Multp. of 50	6-8"	TBR	.15
Upright narrow, columnar form.		6-8"	2 1/2" P	.22
—WAREANA	Multp. of 50	6-8"	TBR	.15
One of the hardiest with grey-green		6-8"	2 1/2" P	.20
foliage.				

Cultural Instructions Furnished Upon Request

RHODODENDRON SEEDLINGS—Page 12

R H O D O D N A M E D

We offer true to name hardy hybrid Rhododendrons. All plants are vigorous, well rooted stem cuttings. With our automatic controls and Antibiotics you can be assured of receiving healthy stock.

All our cuttings are taken from selected, healthy blooming stock plants. Do not compare our material with the questionable influx of stock with doubtful names and hardiness.

No graft weaknesses or suckering to contend with.

Ready to ship May 1st with a nice peat ball to assure continued healthy growth.

ROSEUM ELEGANS

The best all around landscape plant. Forms a \$60 per dense plant, covered with good sized trusses of 100 mauve pink. Sold in multiples of 20.

THE FOLLOWING\$85 per 100

Sold in Multiples of 20 only—20 at 100 Rate

ALBUM ELEGANS—A vigorous upright type with good foliage and lovely white flowers.

ALBUM GRANDIFLORA—Large plant with good foliage—opens blush and turns white.

CARACTACUS—An old standby with flowers of crimson. Habit of plant is excellent.

GIGANTEUM—A rose red variety of vigorous habit.

F. D. GODMAN—When in bloom, has a deep red effect caused by a dark pattern on the upper lobe.

IGNATIUS SARGENT—One of the handsomest Rhododendrons. Individual flowers are very large, light red with a paler throat.

PARSONS GLORIOSUM—Profuse bloomer of lavender pink. Healthy vigorous plant.

PARSONS GRANDIFLORUM—Very hardy-rose red.

PURPUREUM ELEGANS—Good hardy purple—one of the best for foliage and plant habit.

PURPUREUM GRANDIFLORUM—Reliable purple with large, dark green leaves.

ROSEUM PINK—A select form of Roseum Elegans, having the same good plant habit with large trusses of clear pink flowers.

ROSEUM SUPERBUM—Clear soft pink, late bloomer.

WE INVITE YOUR INQUIRY ON THE FOLLOWING (Grown in limited quantities). Sold in multiples of 20 only—20 at 100 rate.

\$100 per 100

ALBUM NOVUM—Opens pale lavender then turns white, lovely foliage; **AMPHION** (F. L. Ames)—Rose red with white throat;

CUNNINGHAMS WHITE—Dense compact plant, early white; **DEXTER HYBRIDS**—We grow the best of all the collections; **FLUSHING**—Vigorous red, very hardy.

GENERAL GRANT—Very hardy red; **GOMER WATERER**—One of the largest white flowering Rhododendrons; **KATE WATERER**—Beautiful red with a prominent golden throat; **MRS. R. S. HOLFORD**—Large trusses of salmon red; **LADY CLERMONT**—Light red with a deep crimson blotch; **LADY GREY EGERTON**—Immense trusses of delicate lavender; **LORD ROBERTS**—Deep red with a dark crimson pattern; **MAD. de BRUIN**—Brilliant red with interesting wavy foliage.

Westbury, L. I., N. Y.

ENDRONS HYBRIDS

THE FOLLOWING\$100 per 100

Sold in Multiples of 20 only — 20 at 100 Rate

- AMERICA**—Considered the best hardy red today. Spreading habit.
ATROSANGUINEA—Ironclad Red, good foliage and plant habit.
BOULE DE NEIGE (Sold out)—Dwarf—compact—early white.
CATAWBIENSE ALBUM—Considered the best all around hardy white.
CHAS. BAGLEY—Lovely large trusses of rose red—spreading habit.
DR. DRESSELHUYS—Upright in growth, crowned with aniline red flowers in tall trusses.
EVERESTIANUM—Wonderful plant habit—graced with lovely frilled flowers of pure lavender.
FASTUOSUM FL. PL.—Pale lavender-purple flower with inclination to double up.
KETTLEDUM—Good old hardy red of spreading habit.
LADY ARMSTRONG (sold out)—Rosy red with white throat—one of the real hardy varieties.
LEE'S DARK PURPLE—Large purple trusses backed by dark wavy foliage.
MRS. P. DEN OUDEN—Dense—compact, smothered with aniline red flowers.
ED. S. RAND (sold out)—Distinctive foliage—a good hardy red.
DR. RUTGERS—One of the best of the recent introductions. Forms a broad, dense plant with red flowers.
VAN WEERDEN POELMANN—An aniline red variety with interesting wavy foliage.
-

SMALL LEAVED VARIETIES—Sold Multiples of 40 only.
40 at 100 rate\$45 per 100

- ARBUTIFOLIUM** (sold out)—Rose-pink hybrid with small leaves.
MARTIFOLIUM—Dwarf-pink—short pointed leave—good for low plantings.
WILSONI—Compact—small leaved hybrid—good for rock gardens or foundation planting—flowers pink.
-

WE INVITE YOUR INQUIRY ON THE FOLLOWING (Grown in limited quantities). Sold in multiples of 20 only—20 at 100 rate.
\$100 per 100

- MAD. MASSON**—Tall white trusses with a prominent golden-yellow eye; **MIDSUMMER**—Very late blooming variety; deep pink with ochre throat; **NOVA ZEMBLA**—Aniline red, intermediate in growth; **OLD PORT**—Very hardy, plum colored; **PRES. LINCOLN**—Mauve Pink old timer, vigorous; **PRINCE C. De ROHAN**—Large blush flowers with carmine spots and dark throat.
PROF. BETTEX—Brilliant red, good foliage; **PURPLE SPLENDOR**—Lovely pansy-purple with deeper throat blotch; **ROSLYN**—Lovely trusses of lavender-blue with white stamens; **SEFTON**—The darkest colored Rhododendron, deep maroon.

RHODODENDRON SEEDLINGS Turn to Page 12

RHODODENDRON SEEDLINGS

We have found thru years of experience that seed gathered only from a few hybrid Rhododendrons, can be relied on for good results. We do our own hybridizing and collecting of seed from healthy stock of exceptional merit to assure the best results possible. TRANSPLANTED SEEDLINGS 2-3' high. Sold in Multiples of 50 only (50 at 100 rate). Ready NOW for FALL 1954 or SPRING 1955. Another crop available for FALL 1955 . . . ORDER NOW!

ATROSANGUINEA	From choice plants. Should give a good percentage of reds.	
CAROLINA	Good hardy native standby with a great display of mauve pink trusses.	
CATAWBIENSE	Seed selected from a good clear red colored clone.	
CHAS. DICKENS	Another good seedling producer.	
	Our seed selected from plants having no objectional plants near them.	.20 ea. at 100 rate Sold in Multp. 50
DEXTER HYBRIDS	Seed only collected from the choicest varieties.	
DISCOLOR	Tall growing, large, trumpet shaped white flowers.	
FORTUNAE	Clear shades of blush pink.	
KEISKEI	Small foliage, dwarf species with yellow flowers. (Sold out)	
RACEMOSUM	Good rock garden subject with tiny leaves and cheerful trusses of rose-pink flowers.	

BRACHYCARPUM	Lovely foliage and plant habit with creamy white and blush trusses.	
CATAWBIENSE ALBA	Should produce a hardy strain of good clear shades.	.25 ea. at 100 rate Sold in Multp. 50
GLASS		
DEXTER HYBRIDS	Hand pollinated.	
RED HYBRIDS	The best of the hardy reds crossed to give a better percentage of desirable shades.	

AZALEA SEEDLINGS

Page 3

VIBURNUM

Each at
100 rate

BURKWOODI	4-6"	2 1/2" P	.25
The evergreen fragrant	2 yr. 6-8"	2 1/2" P	.40
pink snowball	(*) 8-12"	3 1/2" P	.75

CARLESI	4-6"	2 1/2" P	.35
	(*) 6-10"	3 1/2" P	.90

Very fragrant pink flowers in Spring.

JUDDI	4-6"	2 1/2" P	.40
	(*) 6-10"	3 1/2" P	1.00

This variety, having very fragrant pink flowers, assumes an excellent plant habit for landscaping.

Plicatum	4-6"	2 1/2" P	.25
Our popular Japanese snow ball.			

RHYTIDOPHYLLUM	4-6"	2 1/2" P	.30
An evergreen with large wooley leaves and umbells of white flowers in spring.			

THEIFERUM	4-6"	2 1/2" P	.20
White flowering with the showiest of brilliant red pendulous berries in Fall.			

YEWS—See TAXUS—Pages 8 & 9

(*) 3 1/2" POTTED PLANTS—Call for or delivery preferred.

We Grow Many Items Not Listed in This Catalog.

Your Inquiries Are Welcomed!!!

WHOLESALE TERMS AND CONDITIONS OF SALE

(October 1st, 1954)

This list cancels all previous lists and quotations (those not accepted to date are hereby cancelled). All orders are accepted subject to prior sale and to current Terms & Conditions (Adopt. 8/52 rev. 8/53) **PRICES:** F.O.B. Westbury, L. I., N. Y. (subject to change without notice) quoted each at 100 rate.

RATES: 25 to 249 one variety at 100 rate (except where noted); 250 to 2499 one variety at 1000 rate & 10% off for 1000 rate; 10 rate (10 to 24); add 20% for less than 25 of one variety. (Exceptions: material offered in multiples of 50, no less than 50 sold — Rhod. Hybrids R.C. multiples of 20 & 20 at 100 rate. RHODODENDRON Small Leaved varieties sold in multiples of 40 and 40 at 100 rate. No less than 10 of a variety sold or as indicated otherwise.

POTS, FLATS & CONTAINERS are subject to a deposit which will be refunded or credited when returned intact.

PACKING CHARGES: 5% on ALL orders . . . min. \$1.00.

SHIPPING: To destination at cost & risk of purchaser and at seller's discretion unless otherwise instructed. **NOTE:** Parcel Post shipments must be accompanied by a sufficient postage (usually 10%—balance will be refunded). Westbury Rose truck delivery may be arranged at cost.

PAYMENTS: All RESERVATIONS Must be secured, unless otherwise arranged by negotiation. All goods, picked up or shipped, on a net cash basis. NO CHARGE ACCOUNTS ENTERTAINED, unless negotiated. Orders minus down-payment (not secured) will be booked subject to stock being available at end of shipping season.

1. Orders \$25 or less: **ADD 20% SERVICE CHARGE** and Full Payment with order.
2. Orders over \$25 but less than \$100 **CASH WITH ORDER** & 2% discount for prepayment of more than 60 days from scheduled delivery or pick-up date (SEE FOOT-NOTE below).
- 3.A. Orders \$100 or more — 25% down payment required, balance net prior to or on delivery.
- B. If paid **IN FULL** more than 30 days prior to scheduled delivery or pick-up date (SEE FOOT-NOTE below) earn a generous discount — to be negotiated.
- C.O.D. Shipments entertained only if accompanied by 50% down-payment.

NOTE: OVER-DUE ACCOUNTS SUBJECT TO SIGHT DRAFT. CERTIFICATE: By U.S.D.A. furnished. **GENERAL:** It is understood that regardless of date and locality, no warranty expressed or implied as to productiveness, hardiness or life of stock is given. Stock proven untrue to name as labeled will be exchanged and replaced F.O.B. Westbury, L. I., N. Y. with stock of the same size (as originally ordered) or value and breach hereunder is limited to such replacements. In no event will we be liable for more than the original purchase price. **CLAIMS:** Must be made in writing, post-marked not later than (5) days after receipt of nursery stock. Failure to do so in such stipulated time shall constitute a waiver of every such claim or claims. NO stock is to be returned without the written permission of the seller. **ALL ORDERS ARE SUBJECT TO SELLER'S FINAL APPROVAL.** Your order shall constitute acknowledgement and acceptance of these terms and conditions of sale.

FOOT-NOTE: For Discount purposes, **DELIVERY OR PICK UP DATES** to be computed as follows:
for **SPRING** Shipments — May 1st
for **FALL** Shipments — Sept. 1st

WESTBURY ROSE CO., INC.

"A NURSERYMAN'S NURSERY"

OWN ROOT: Rhododendron
Azalea, Andromeda, Holly, Jap.
Red. Maple, Pink Dogwood,
Magnolia, Gordonia, Cypress,
Juniper, Taxus, Thuja, Yucca.

WESTBURY ROSE CO., INC.

CHEMURCIG

Myrica

WESTBURY, L.I., N.Y.

• Located on Jericho
Tpk., 1,000 feet East of
Northern State Parkway
intersection.

ROAD DIRECTIONS: from George Washington Bridge.
Take Whitestone or Tri-Boro to Long Island via Grand
Central & Northern State Parkway to exit 31. From
Lincoln and Holland Tunnels. Queens Midtown Tun-
nel and Queens Blvd. to Grand Central Pkwy. to
Northern State Pkwy. to exit 31. From Queens, Nassau
and Suffolk Counties: Jericho Tpke. (— Route 25 —
Jamaica Ave.) to Westbury. 1,000 feet east of North-
ern State Pkwy. bridge.

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- RHODODENDRON HYBRIDS
- AZALEAS IN VARIETIES
- HOLLYS IN VARIETIES
- MAGNOLIAS IN VARIETIES
- VIBURNUM

(see index inside)